EDITOR'S NOTE

Dear Readers,

As we are enveloped in the warmth of good wishes and prosperity in the festive spirit of Diwali and the spirit of Thanksgiving the Saviance Family comes together to wish you success, joy and progress! This issue of connexion is swathed in the warm colours of these two festivals and brings to you news about our membership with mHealth Alliance, Saviance at the Health IT Leadership Summit at Georgia, our expertise in User Experience, Saviance in the Deloitte Fast 50 Technology listing for 2013, and the cutting edge development that Team Saviance is undertaking in the Mobile Application Development space and more.
Happy reading!

Regards,
Arpan Gujral
arpan.gujral@saviance.com

Saviance @ Health IT Leadership Summit

Saviance attended the recently held Health IT Leadership Summit on 12th November at Atlanta, Georgia. Initiated by the Georgia Department of Economic Development, the Metro Atlanta Chamber and the Technology Association of Georgia's Health Society in 2010, this summit is a melting pot of leaders from across the healthcare landscape. This common platform serves as a starting point in discussions on how the industry can drive innovation to enable better healthcare delivery at lower costs to more people.

Saviance at the melting pot of leaders across the healthcare landscape

The 2013 theme Technology's Role in Revolutionizing Healthcare hit the mark with Saviance in particular as Healthcare is the key sector that we are addressing with our customized technology solutions. To address the ongoing transformation in the Healthcare industry effectively, we have been undertaking extensive research and development work in new areas. Our endeavour is to provide our clients who are leading payers, providers, pharmaceuticals and life sciences with efficient and cost-optimized means to achieve information sharing, collaboration and development opportunities.
Learn more about our healthcare capabilities at: www.saviance.com/health-care

TIEing Global Communities

Our most recent project has been with TIE GDC, for whom we are building a match-making platform that connects all the 60 TiE Chapters. This platform is based on our cutting-edge corporate community building software called Viburnix. The TIE Chapters will have global access to capital expertise and will minimize capital starved small/medium chapters. It will also enable small mid-size chapters to attract and retain members, thereby enhancing the overall value of TIE as a platform that fosters entrepreneurship globally through mentoring, networking and education. Dedicated to the virtuous cycle of wealth creation and giving back to the community, TiE's focus is on generating and nurturing our next generation of entrepreneurs.

Building global corporate communities with Viburnix

The community building platform for TIE GDC is set to become the most critical single platform to connect, collaborate and grow at a pace that will be hard to match elsewhere. With a global footprint and a conducive environment for match making, deal flow, advising and partnerships, Viburnix will enable all the TIE Charter members to empower themselves and their business communities.
To learn more about Viburnix, please visit: www.viburnix.com

UXD is here to stay!

Good User Experience forms the core of the Saviance expertise. UXD is simply defined as understanding the needs of a business, and intuitively addressing the need of the consumers of that business through an application's information architecture and interaction design. In a world, where good design & experience is increasingly becoming the differentiator amongst competing products, we answer the client's needs by taking an integrated approach that combines:

SMART FRAMEWORK

Smiles   Mind Share   Adoption   Retention   Task Success

- Information Architecture
- Wireframe and Visual Designs
- Interaction Design
- Design Validation/ Evaluation
- Testing and Research
- Web Analytics

At Saviance, we truly believe in the value of design and user experience as the differentiator for any upcoming or existing product in today's IT landscape. Our UX team is composed of professionals with niche expertise in their domain whether it is Information Architecture or Visual Design, and works closely with users & stakeholders for ensuring the success of their product. Learn more about our capabilities:
www.saviance.com/user-experience

UX facts and Stata:

- Each $1 invested in UX returns up to $100
- IBM gets returns of 1:100 for usability testing
- Amazon saw gains of $300 million a year through improved UX
- McAfee redesign cut support costs by 90%

Saviance is mHealth Alliance Member

Recently bestowed with membership to this premier alliance, Saviance has hit the ground running. As a proud member of mHealth Alliance, Saviance hopes to put efforts to advocate better quality research and evaluation to accomplish the goals of benefitting people worldwide through mobile health solutions. This membership is a strong foundation to building capacity among health and industry decision-makers, promoting sustainable business models, and supporting systems integration by advocating for standardization and interoperability of mHealth platforms.

mHealth Alliance

Advocating quality research & benefitting people through mobile health solutions

Rohit Mahajan, Managing Director & President of Saviance Technologies, says, "As a leading technology company focusing on the US healthcare sector, Saviance is committed to developing top-of-the-line mobile applications in healthcare. The membership with mHealth Alliance is one of our steps towards this goal of improving health outcomes in countries around the world."

The mHealth Alliance is hosted by the United Nations Foundation, and founded by the Rockefeller Foundation, Vodafone Foundation, and UN Foundation. The mHealth Alliance also hosts Health Unbound (HUB), an online knowledge resource.
Learn more: www.saviance.com/pressreleases/mhealth-alliance

Deloitte honors Saviance 2nd year in a row!

This is the second year in a row that Saviance is in the Deloitte Tech Fast 50 India rankings and has been named as one of the fastest growing companies in the technology services domain. "To attain such high revenue growth in the backdrop of a not so congenial global climate is a clear indicator of the differentiated models that our winners have created" said Rajiv Sundar, Senior Director, Deloitte in India. "Saviance Technologies is enabling a niche for itself in the technology landscape."

Deloitte. Technology Fast 50 India 2013

Saviance is one of the fastest growing technology companies

As a global provider of enterprise technology solutions, Saviance offers services & solutions that enable enterprises to achieve critical objectives such as improved knowledge management, enhanced technological prowess, improved productivity, better return on investment and therefore the ability to make value-added business decisions. Upon receiving the award, Rohit Mahajan, Managing Director & President of Saviance Technologies, said, "We are privileged to be part of Deloitte Technology Fast 50 India 2013 list again this year. As a leading technology services company, Saviance is constantly working in areas of latest technological development to enable us to serve our clients in a better, faster and more cost-efficient manner." Learn more at: www.saviance.com/pressreleases/deloitte-2013

Leading Enterprise Mobility

Saviance has extensive expertise in delivering world-class Mobile App Development services across different domains and on leading mobile platforms. The applications developed by Saviance are compatible across all operating systems and devices.

Building world-class mobile solutions for global enterprises

Capabilities

1. Cross Platform Automation: Device-agnostic scripting enables performance, monitoring, regression testing
2. Remote Device Access: Remotely access devices through any browser
3. Open APIs: Facilitates seamless integration of existing testing and development solutions
4. Rich Media Reporting Suite: Access both screenshots and video repots for Interactive, Performance and Monitoring testing activities. Learn more at: www.saviance.com/enterprise-mobility

Annual Wharton Alumni Healthcare Conference

Saviance was Bronze Sponsor of the Annual Wharton Alumnni Healthcare Conference held on 26th Oct, 2013 at Wharton school, University of Pennsylvania, Philadelphia. As a US based Healthcare IT services company, Saviance provides innovative solutions and enables meaningful use of IT by designing patient care and community portals, collaboration applications, big data insights for wellness and population health, ICD-10 resources and process automation.

Rohit Mahajan, Managing Director with Sanjiv Sood, CIO & VP, Saviance Technologies

Recognizing the increasing importance of world healthcare as well as the Affordable Healthcare Act in the US, Saviance chose to sponsor this conference to understand better and appreciate the implications of these changes at the global level. Being a sponsor of this conference was a great opportunity for Saviance as we got to interact with and share ideas with prominent thought leaders in the healthcare domain.

Learn more at: www.whartonhealthcare.org/article

TECH TREND

HMSDC Honor

HMSDC
HOUSTON MINORITY SUPPLIER DEVELOPMENT COUNCIL

Saviance is honored by the Houston Minority Supplier Development Council

Recently Saviance has been awarded a Certificate of Appreciation by Houston Minority Supplier Development Council (HMSDC). Saviance is a certified Minority Business Enterprise and is recognized by the New York and New Jersey Minority Supplier Development Council (NJ&NYMSDC) as well as by the Houston MSDC and the Georgia MSDC.
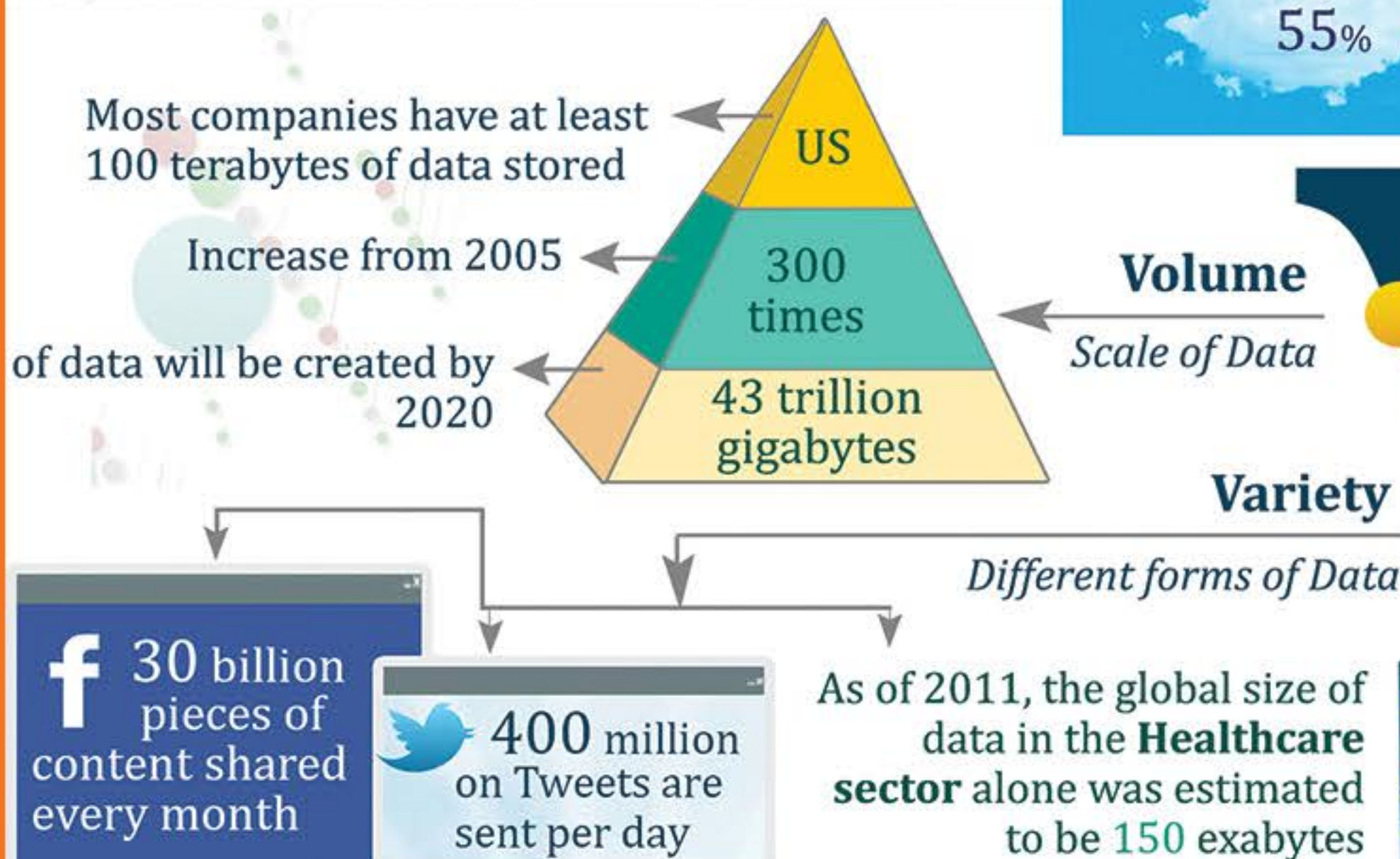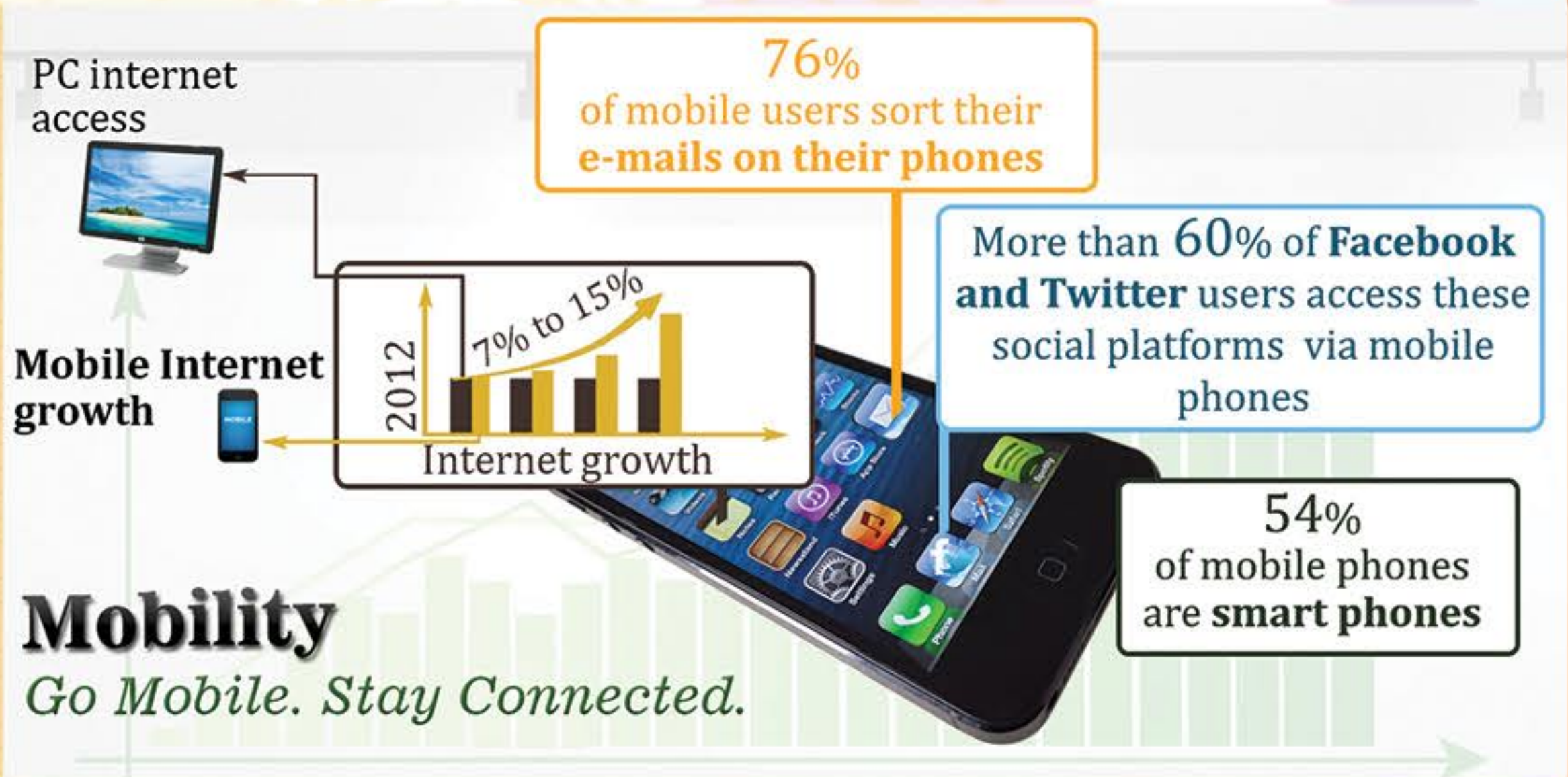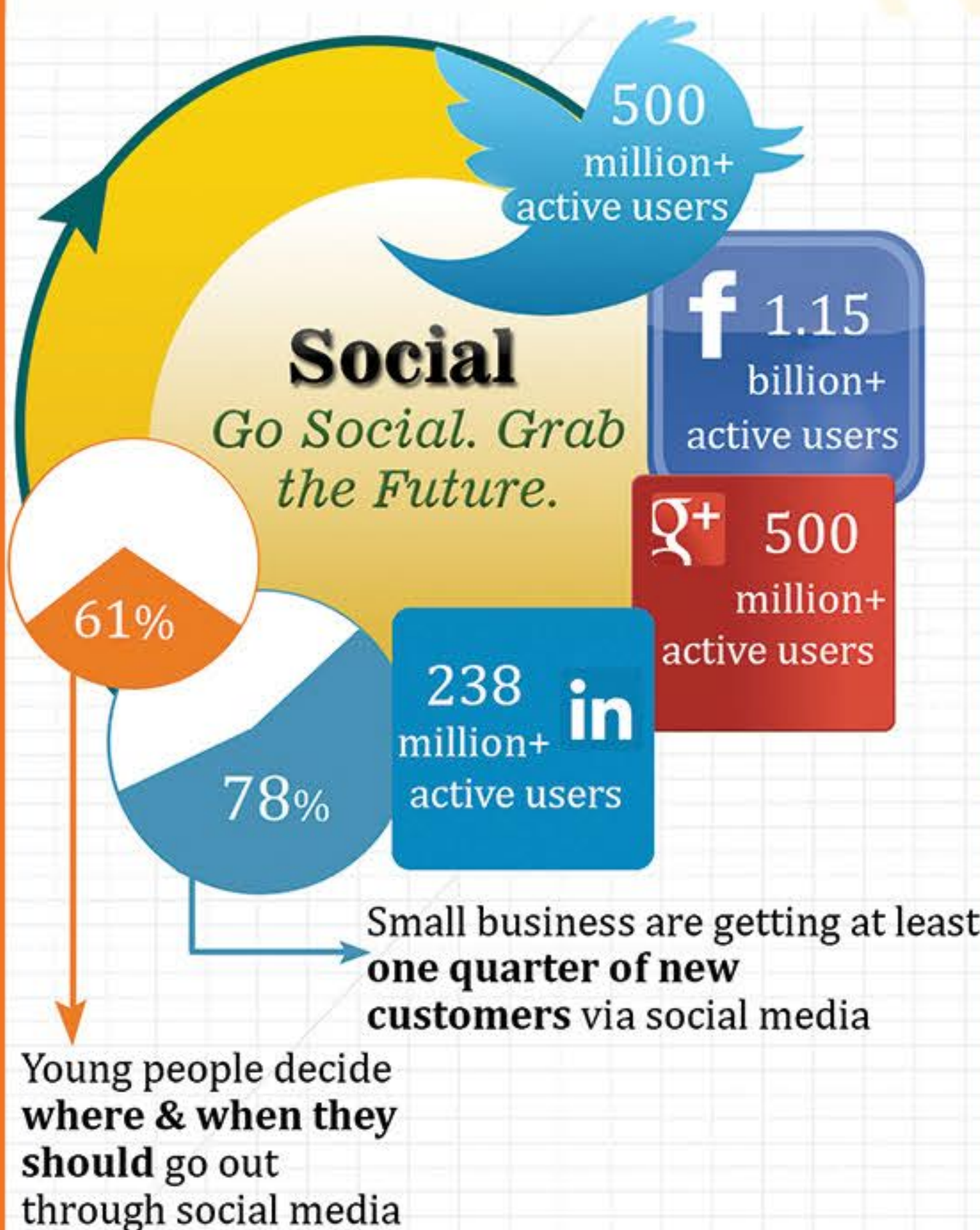Learn more www.saviance.com/accreditation

Patient Portals: A Growing Trend

The concept of patient portal is fast picking up pace in the US Healthcare industry. Most of the hospitals and other healthcare units are launching patient portals so that patients can connect and interact with their doctors for more information. As Healthcare is a strategic industry sector for Saviance, we have been developing expertise in this arena through innovative and technologically advanced solutions at our Global Development Centers in areas such as Business Analytics, Big Data and SharePoint.
Learn more: www.saviance.com/white-papers/patient-portal

Decoding the SMAC Stack

500 million+ active users

Social
Go Social. Grab the Future.

1.15 billion+ active users

500 million+ active users

238 million+ active users

61%

78%

Small business are getting at least **one quarter of new customers** via social media

Young people decide **where & when they should** go out through social media

PC internet access

76% of mobile users sort their **e-mails on their phones**

Mobile Internet growth

2012   7% to 15%

Internet growth

More than **60%** of **Facebook and Twitter** users access these social platforms via mobile phones

54% of mobile phones are **smart phones**

Mobility
Go Mobile. Stay Connected.

Global cloud IP traffic will grow by **530%**

Interesting Cloud Trends by 2015

Storage capacity needs will grow by **380%**

The number of **connected users online** will grow by **55%**

Cloud Computing
The Rise of Cloud

The number of **connected devices** will grow by **150%**

Most companies have at least 100 terabytes of data stored

US

Increase from 2005

300 times

of data will be created by 2020

43 trillion gigabytes

Analytics
Get to know the four Vs of Big Data

Volume
Scale of Data

Velocity
Analysis of streaming data

By 2016, It is projected that there will be 18.8 billion network connections

Variety
Different forms of Data

Veracity
Uncertainty of Data

30 billion pieces of content shared every month

400 million on Tweets are sent per day

As of 2011, the global size of data in the **Healthcare sector** alone was estimated to be 150 exabytes

Poor data quality costs the US economy around $3.1 trillion a year

1 in 3 business leaders don't trust the information they use to make decisions.

Source: Radiate Media, McKinsey Global Institute, Twitter, Cisco, Gartner, EMC, SAS, IBM, MEPTEC, QAS