

**PRESS RELEASE**  
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**For immediate release**  
**20<sup>th</sup> Aug, 2014**



**Saviance Technologies is certified as  
Minority Business Enterprise by the  
Houston Minority Supplier Development Council (HMSDC)**

*Saviance Technologies has been given this certification under the  
National Minority Supplier Development Council*

**Houston (Aug 20, 2014)** – [Saviance Technologies](#), a Houston based Healthcare technology services company is certified as a Minority Business Enterprise (MBE) by the [Houston Minority Supplier Development Council \(HMSDC\)](#). This certification is awarded under the bigger umbrella of the National Minority Supplier Development Council (NMSDC).

Having been an active part of the **Supplier Diversity program**, Saviance appreciates the immense value that come with this certification. This MBE status by HMSDC brings knowledge and experience that aids in competing effectively, especially since a diverse supplier base is no longer an option – but rather a business necessity.

Corporate Members benefit by expanding their link to the rapidly growing minority marketplace and by gaining greater access to qualified suppliers to source. This in turn helps to increase competition, reduce cost and improve quality. This type of a business equation

fosters a transactional relationship with key demographics which can lead to a stronger local economy. The HMSDC is a vehicle that assists corporations such as Saviance Technologies in developing, marketing and enhancing their minority business development program in a productive and efficient manner.

Upon receiving this certification form GMSDC, **Rohit Mahajan, Managing Director & President**, said, “Saviance is proud to receive this MBE certification from the Houston Minority Supplier Development Council. We firmly believe in the inherent benefits of being a member of this prestigious Supplier Diversity Program and are sure of the advantages that it will reap for us as a global corporation.”

Dedicated to serving clients in the **Healthcare Sector in the US**, Saviance enables distinguished providers, payers, pharmaceuticals and life sciences to achieve critical objectives such as increased projects visibility across the organization, improved knowledge management, enhanced technological prowess, improved productivity, better return on investment and therefore the ability to make value-added business decisions.

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**ABOUT Saviance Technologies:** Saviance is a US Healthcare IT Service provider focusing on Patient Engagement with Innovative Products and Solutions like Patient Intake Tablet, iHealthConnect Wellness Portal, Mobile Applications, Actionable Analytics and ICD-10 Testing Services. Incorporated in 1999 in New Jersey, with over 15 years of excellent industry track record, Saviance offers services & solutions that enable enterprises to achieve critical objectives.

Saviance is a Gold Category Corporate Member with Healthcare Information Management Systems Society (HIMSS), member of mHealth Alliance and Corporate member of NJ-HITEC. We are awarded by INC. 5000 as one of the fastest growing privately held companies in North America. Saviance is also ranked among the Fast 50 Asian American Businesses in the United States by USPAACC (US Pan Asian American Chamber of Commerce) and selected as a 2014 "Top Business" recipient by DiversityBusiness.com. A certified Minority Business Enterprise recognized by NMSDC, Saviance is also partner with leading global brands such as Microsoft, Amazon Web Services, Apple, Samsung and Red Hat.

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**ABOUT HMSDC:**

The Houston Minority Business Council is one of 39 regional councils of the National Minority Supplier Development Council (NMSDC), one of the nation's leading business membership organizations. The NMSDC and its regional councils serve as a direct link between corporate America and minority owned businesses. There are 3,600 corporate members throughout the network, including most of America's largest publicly owned, privately owned and foreign owned companies, as well as universities, hospitals and other buying institutions. The regional councils certify and match more than 16,000 minority owned businesses with member corporations which want to purchase goods and services. Most of America's largest and most successful MBEs are counted among NMSDC's 16,000 certified minority suppliers, including several companies with annual revenues in the billions of dollars.

To learn more, please visit: <http://affiliate.nmsdc.org/hmsdc/>