

PRESS RELEASE
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Saviance Technologies participates at the NYNJ Business Expo, NJ

*Saviance was also one of the key sponsors of the event held at
Meadowlands Exposition Center in Secaucus, NJ*

NEW JERSEY (June 23, 2014) – [Saviance Technologies](#), a US based Healthcare technology services company recently attended the prestigious New York & New Jersey Minority Supplier Development Council's 2014 [Business Opportunity Expo](#) on June 11 & 12 at the Meadowlands Exposition Center in Secaucus, NJ. Saviance was also one of the [sponsors](#) of this event.

The theme of the NYNJ Business Expo 2014 was Together Forward: Accelerating Opportunities for Business Growth, which truly captures the critical role that The Council plays in creating rewarding business relationships between corporate America and leading minority businesses in New York and New Jersey. A two day event, this expo offers attendees a fast track to strengthen their relationship building skills and harness the power of their brand through engaging programming and compelling speakers.

The Expo commenced with the keynote speech by Carla Harris, Managing Director and Head of the Emerging Manager Platform at Morgan Stanley Investment Management. This was followed by informative workshops for both suppliers and corporate supplier diversity professionals.

The second day mainly revolved around the Business Opportunity Expo Trade Fair, where Saviance had a booth and was able to connect with many professionals. Team Saviance used this as a great opportunity to showcase its two key healthcare products: Saviance Patient Tablet and Saviance iHealthConnect. Both these products focus on patient engagement and meaningful use of IT for healthcare.

ABOUT Saviance Technologies: Saviance is a *US based Healthcare IT Services provider* focusing on the newest technology *SMAC stack* – Social, Mobility, Analytics & Cloud. We provide innovative solutions & enable *meaningful use of IT* by designing *patient engagement portals, collaboration applications & actionable analytics* for wellness & population health. Incorporated in 1999 in the US, with over 15 years of excellent industry track record, Saviance offers services & solutions that enable enterprises to achieve critical objectives.

Saviance is a Gold Category Corporate Member with Healthcare Information Management Systems Society (*HIMSS*), member of *mHealth Alliance* and Corporate member of *NJ-HITEC*. We are awarded by *INC. 5000* as one of the fastest growing privately held companies in North America. Saviance is also ranked among the Fast 50 Asian American Businesses in the United States by *USPAACC* (US Pan Asian American Chamber of Commerce) and selected as a 2014 "Top Business" recipient by *DiversityBusiness.com*. A certified *Minority Business Enterprise* recognized by NMSDC, Saviance is also partner with leading global brands such as *Microsoft, Amazon Web Services, Apple, Samsung* and *Red Hat*.

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ABOUT NYNJ Council:

The New York & New Jersey Minority Supplier Development Council, Inc. (The Council), a not-for-profit 501(c)(3) organization, identifies minority suppliers; certifies bonafide minority

business enterprises; and facilitates procurement opportunities between Corporate America and Council-certified minority suppliers. The Council, an award-winning National Minority Supplier Development Council affiliate, has approximately 200 corporations that are members and 1,300 certified minority businesses. Jurisdiction is New York State through Trenton, New Jersey. The Council strives to expand business opportunities for minority-owned suppliers by linking them with purchasers in the public and private sector. As an advocate for both its suppliers and corporate members, The Council fosters relationships between corporate decision makers and targeted minority suppliers.